

Multi-Material Stewardship Western

Household Packaging and Paper Stewardship Program Plan June 5, 2024

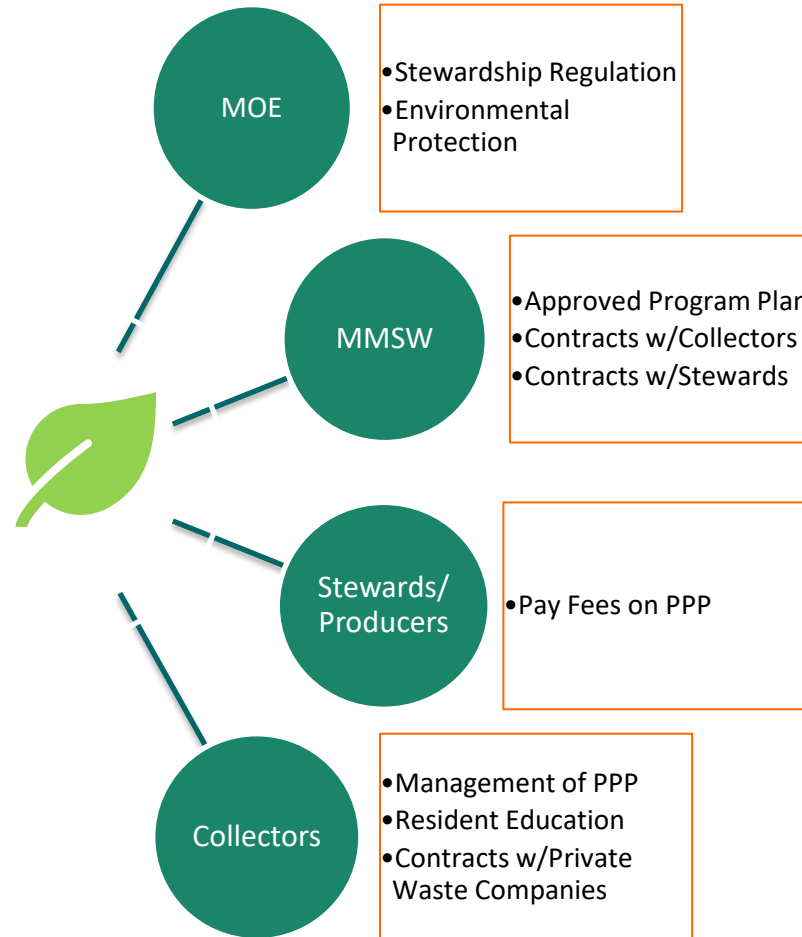


Who We Are

- Established in 2013 as a non-profit organization.
- Formed to develop and implement a product management program for household waste packaging and paper.
- In response to the Province of Saskatchewan's Household Packaging and Paper Stewardship Program Regulations.
- Currently delivering the shared responsibility version of the program



Major Stakeholders



Updated Regulation



Updated Regulations

- The Province of Saskatchewan conducted a review and engagement process (2021) on the existing regulation.
- The Household Packaging and Paper Stewardship Program Regulations, 2023 (the Regulation) came into effect on March 31, 2023.
- The Regulation called for a transition to a full Extended Producer Responsibility (EPR) program for the management of household packaging and paper products (PPP) in SK.
- These regulatory changes resulted in a shift to a program fully funded and operated by producers of PPP.

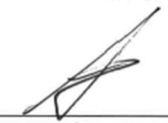

Province of Saskatchewan

Order in Council 127 / 2023

Approved and Ordered: MAR 29 2023

Lieutenant Governor/Administrator

On the recommendation of the undersigned, the Lieutenant Governor, by and with the advice and consent of the Executive Council, makes *The Household Packaging and Paper Stewardship Program Regulations, 2023* in accordance with the attached Schedule.


President of the Executive Council

(For administrative purposes only.)

Recommended by: Minister of Environment

Authority: *The Environmental Management and Protection Act, 2010, sections 46 and 98*

JAG DM 21-03-23

Extended Producer Responsibility



Extended Producer Responsibility (EPR)

An approach to product stewardship where producers assume responsibility for the post-consumer management of a product. This can include partial or full financial and operational responsibility.

Draft Plan Consultation – June to August 2023

- In-person sessions:
 - Regina
 - Saskatoon
- Virtual sessions:
 - Producers and Producer Associations
 - Local Governments and Communities
 - Waste Management Companies
 - All Stakeholder Groups
- Feedback was accepted in writing until August 13
- MMSW submitted a draft plan on September 27, 2023



Approved Program Plan Overview



Highlights – What Changed

- Addition of Glass Bottles and Jars to Transition Phase 1 and 2
- Post-collection chain of custody and due diligence process
- Form working groups for feedback and collaboration with collectors in each phase
- Follow-up cost study timeline
- Three options for transitioning to new program
- Onboarding windows and timelines
- Phase 2 Efficiency Criteria
- First Nation and Métis consultation process
- Timeline of additional Program Plan amendments
- Collaboration with municipalities on other municipal waste services

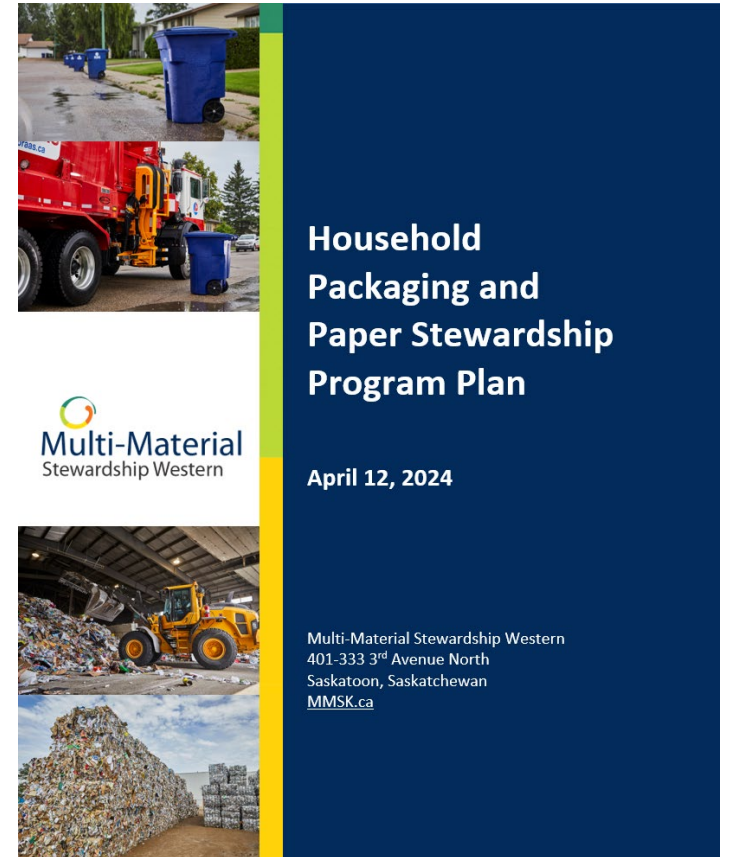
MMSW Program Plan

Program Plan was approved in May, 2024

The Program Plan outlines:

- Objectives
- Commitments
- Transition phases

Roadmap to the transition from a shared responsibility model to a system that is managed and operated on behalf of its producer members.



Producer Responsibility Organization (PRO)

- MMSW administers Program Plan on behalf of producer members.
- Composed of Saskatchewan and Western Canada-based team members.
- Board of Directors:
 - Charged with the responsibility of acting as fiduciaries for MMSW
 - Composition on MMSW website

Advisory Committee

- Forum for stakeholders to be informed and provide advice/feedback.
- Members reflect interests of:
 - Urban and rural municipalities (SUMA, SARM)
 - Waste Advocates (SWRC)
 - Indigenous communities
 - Regional waste management authorities (ARWMAS)
 - Producer members
- Program Plan outlines how members are selected.
- Service providers under contract to MMSW during a transition phase will not be able to participate in the Advisory Committee moving forward.



Materials Included

- Packaging
 - Glass
 - Metal
 - Paper
 - Boxboard
 - Cardboard
 - Plastic
 - Bio-based plastic
 - Any combination of these materials
- Packaging-Like Products
 - Paper gift and lunch bags
 - Cardboard moving/filing boxes
 - Plastics food storage containers
 - Aluminum foil wrap
- Paper Products
 - Flyers
 - Brochures
 - Booklets
 - Catalogues
 - Telephone directories
 - Newspapers
 - Magazines
 - Paper used for copying, writing or any other general use
- **Residential/household sources only**

Transition Phases



Summary of Transition Phases

- See Section 4.4.13

‘Transition Phases Overview’ for a complete summary of transition activities

Transition Phases	Transition Phase Overview	Timeline
Consultation	- Program Plan released June 13, 2023 - Consultation between June 13 and August 13, 2023 - Written feedback accepted until August 13, 2023	June 13 – August 13, 2023
Program Plan Submission & Approval	- Submission of Program Plan September 27, 2023 - Review and approval of Program Plan by Ministry	Approval per Ministry timeline
Transition Phase 1 Design	- Compile information from MMSW collectors and complete markets analysis - Develop collection policies and procedures, collection agreements and incentive rates - Design catchment area(s) and eligible communities - Develop procurement process and documents - Finalize curbside/multi-family accepted material list	Ongoing I
Transition Phase 1 Procurement	- Competitive procurement process for post-collection services - Release of collection agreements and incentive rates to eligible communities	6 month period following Program Plan approval
Transition Phase 1 Implementation	Launch of curbside and multi-family collection with applicable communities	The latter of approval + 6 months or July 1, 2024
Transition Phase 2 Design	- Develop and consult on Community Curbside and Multi-Family Collection Eligibility Criteria - Develop procurement process for eligible curbside and multi-family communities - Design catchment areas, collection agreements and incentive rates - Apply changes to accepted material list, as applicable	Ongoing
Transition Phase 2 Procurement	- Competitive procurement process for post-collection services - Competitive procurement process for collection services, as applicable - Release of collection agreements and incentive rates to eligible communities as applicable	12 month period following commencement of Transition Phase 1 Implementation
Transition Phase 2 Implementation	Launch of curbside and multi-family collection with applicable communities	Transition Phase 1 Implementation + one year
Transition Phase 3 Design	- Develop and consult on Depot Collection Eligibility Criteria - Complete cost study on all collection channels and develop depot incentive rates - Complete assessment of depot material providers	Ongoing

Collection System

- MMSW will contract with collection service providers which meet MMSW's collection qualification standards and policies/procedures.



CURBSIDE COLLECTION

Collection from households that set out materials individually for pick-up



MULTI-FAMILY COLLECTION

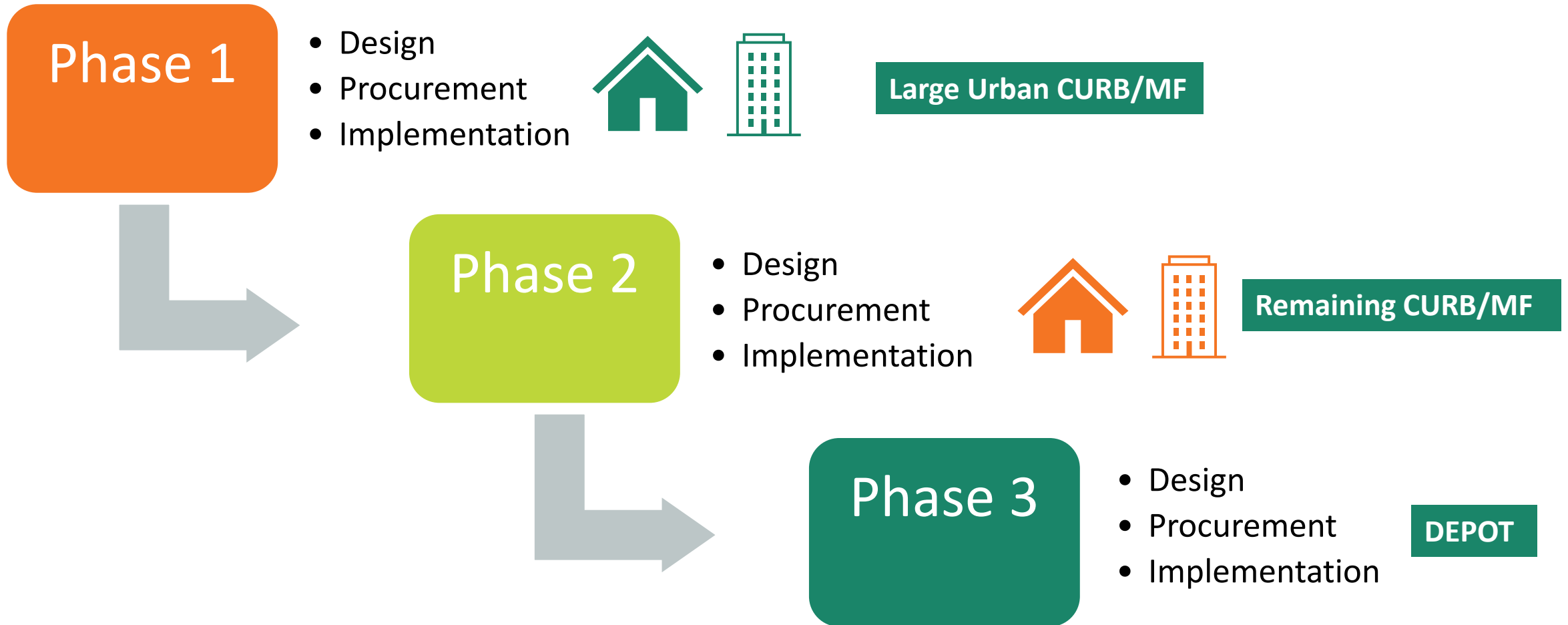
Collection from a central location in residences with five or more units



DEPOT COLLECTION

Residents drop off their materials

Phased Approach To Implementation



Transition Phases - Timeline

Phase 1

- 6 months after plan approval
- December 1, 2024



Phase 2

- Phase 1 + 1 year
- December 1, 2025



Phase 3

- Phase 2 + 1 year
- December 1, 2026

December 1, 2027 ALL collectors transitioned

Accepted Materials

- Targeted for Phase 1 & 2:
 - Paper and cardboard
 - Mixed containers (plastics, tin, etc.)
 - **Glass bottles and jars**
- Targeted for Phase 3:
 - Flexible plastics
 - Foam packaging



Non-Accepted PPP

- The MMSW collection system will exclude a small subset of PPP types that are uniquely disruptive to the program's collection or post-collection system, present a hazard to collection and post-collection staff and/or that do not have commercially viable end markets, referred to as not accepted PPP.
- Examples include polyvinyl chloride (PVC) packaging, compostable plastics, plastic squeeze tubes and PPP still containing hazardous materials.
- MMSW will regularly conduct research as it relates to PPP types not currently accepted for collection with the ultimate goal of accepting all PPP types supplied by producers in the program's collection system



Post-Collection System

- MMSW will be responsible for all aspects of post-collection for PPP collected under each transition phase.
- Four key design aspects will be considered: location and types of facilities, chain of custody, quality of materials, and responsible end markets.
- MMSW is committed to engaging with related organizations directly to ensure the interests of those that have invested social and capital infrastructure into the province's recycling system can be considered.



Approach to Incentives

- As MMSW last conducted a cost study in 2022, the study's data will be used to guide the curbside and multi-family incentive rates for Phase 1 and 2.
- During the design stage of Phase 3, MMSW will conduct a cost study to develop depot incentive rates and to update the curbside and multi-family incentive rates in the current market context.
- Once new collection service agreements have been offered to eligible collectors, inclusive of the new financial incentives, each applicable collector must then decide whether to move forward in a service agreement with MMSW.



Transition Phases 1&2



Transition Phase 1 & 2 – Curbside & Multi-Family

- **Design:**
 - Compile information from MMSW collectors and complete markets analysis
 - Form working group with targeted collectors
 - Develop collection policies and procedures, collection agreements and incentive rates
 - Design catchment area(s) and eligible communities
 - Develop procurement process and documents
 - Finalize curbside/multi-family accepted material list
- **Procurement:**
 - Competitive procurement process for post-collection services
 - Release of collection agreements and incentive rates to eligible communities
- **Implementation:**
 - Launch of curbside/multi-family collection with applicable communities

Transition Phase 1 & 2 – Working Groups

- MMSW has established a Transition Phase 1 Working Group (Sec. 4.4.3) comprised of administrative representatives of communities targeted for inclusion in Transition Phase 1 (including SUMA)
- MMSW will also establish a Transition Phase 2 & 3 Working Group including SUMA, SARM, and Assoc. Regional Waste Management Authorities of Sk. (ARWMAS)
- Working Groups:
 - Support the successful implementation of the Household Packaging and Paper Stewardship Program;
 - Provide a collaborative space for regular information exchange and feedback with a focus on ensuring that the process meets the needs of relevant parties;
 - Meetings will act as a forum for the two-way exchange of information, questions and feedback on the design and operation of Transition Phase 1 - 3.

Transition Phase 2 Working Group Input Areas of Focus

- Key Transition Phase 2 elements that participants will have the opportunity to review and provide feedback on include:
 - Curbside Collection Eligibility Criteria
 - Efficiency Criteria
 - Curb/Multi-family collection standards, policies and procedures
 - Curb/Multi-family SOW
 - Curb/Multi-family incentive rates

2025

Collector Participation



Phase 1 & 2 – Three Models For Participation

- Curbside and multi-family collection will be approached through three models:
 - The community-led collection model;
 - The program-led collection model; or
 - Continuation of the shared responsibility model in the short-term.



Phase 1 - Three Models

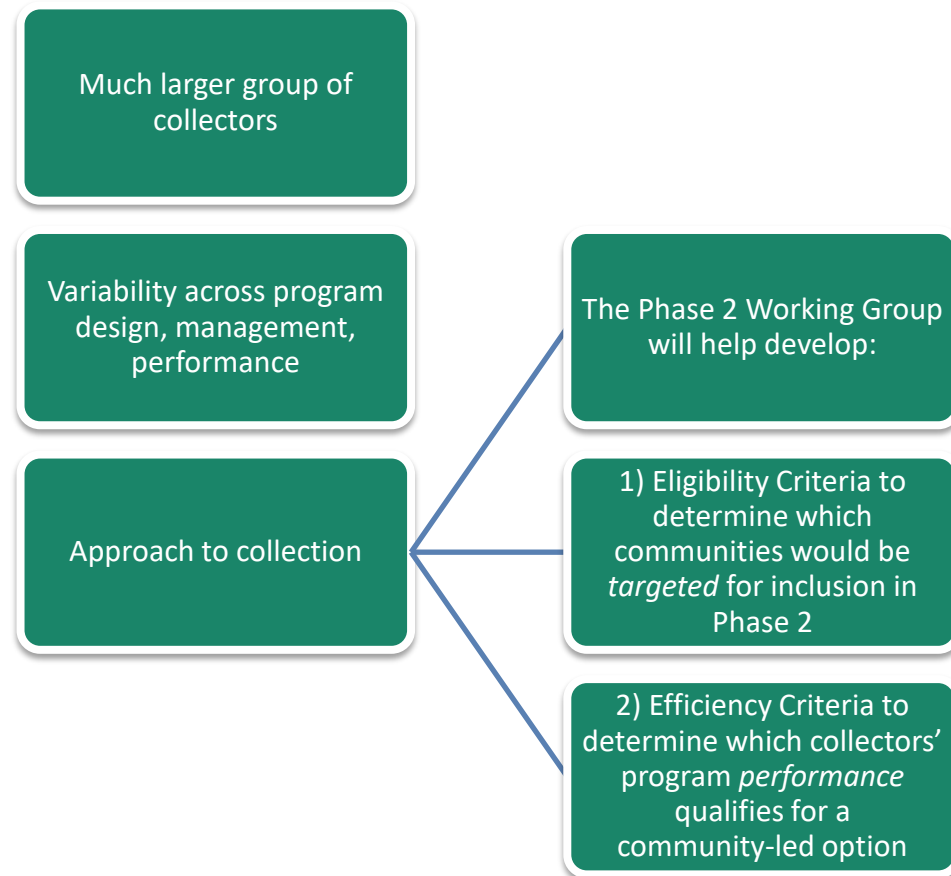
- Community-Led Model
 - Under the community-led collection model, eligible communities will continue to provide curbside and/or multi-family collection services in their community while acting as a collection service provider to MMSW
- Program-Led Model
 - MMSW operates curbside and/or multi-family collection service directly
 - Requests from collectors for this option are available March/2025
 - MMSW requires a minimum of 2 years for procurement
- Continuation of current shared responsibility model
 - Continue with status quo option until decision is made to transition or Phase 3 concludes, whichever comes first.

Phase 1 Offer Review, Signing & Participation Windows

- To ensure that Phase 1 communities have sufficient time to consider MMSW's offer and the associated documents, eligible communities interested in considering MMSW's offer may establish a review, signing and participation timeline for Transition Phase 1 that reflects their internal decision-making process and operational realities (including the timing of their service provider contracts).
- Phase 1 windows are:

Transition Opportunity	Deadline To Participate	Launch Date
Window 1	Oct 15, 2024	Dec 1, 2024
Window 2	Jan 1, 2025	Mar 1, 2025
Window 3	Apr 1, 2025	Jun 1, 2025
Window 4	Jul 1, 2025	Sept 1, 2025

Phase 2 - Eligibility & Efficiency Criteria



Phase 2 - Three Models

- Community-Led Model
 - MMSW aims to:
 - Reduce administrative burdens
 - Fosters operational efficiencies
 - Drives environmental improvement
 - Builds on regional economies of scale
 - Communities and RWAs can request to retain role of providing curbside and/or multi-family collection if can demonstrate efficiencies and improvements can be achieved by continuance of this role
 - Efficiency Criteria will be developed to fairly judge such requests
 - Eligible communities that meet Efficiency Criteria will have option to provide curbside and/or multi-family collection services in their community while acting as a collection service provider to MMSW

Phase 2 – Three Models

- Program-Led Model
 - MMSW operates curbside and/or multi-family collection service directly
 - Applicable to eligible communities that do not wish to provide collection or that do not meet Efficiency Criteria
- Continuation of current shared responsibility model
 - Continue with status quo option until decision is made to transition or Phase 3 concludes, whichever comes first.

Phase 2 Offer Review, Signing & Participation Windows

- To ensure that Phase 2 communities have sufficient time to consider MMSW's offer and the associated documents, eligible communities interested in considering MMSW's offer may establish a review, signing and participation timeline for transition that reflects their internal decision-making process and operational realities (including the timing of their service provider contracts)
- MMSW will provide multiple launch windows and associated deadlines to applicable communities and collectors
- First launch window:
 - Dec 1, 2025

Transition Phase 3



Transition Phases - Timeline

Phase 1

- 6 months after plan approval
- December 1, 2024



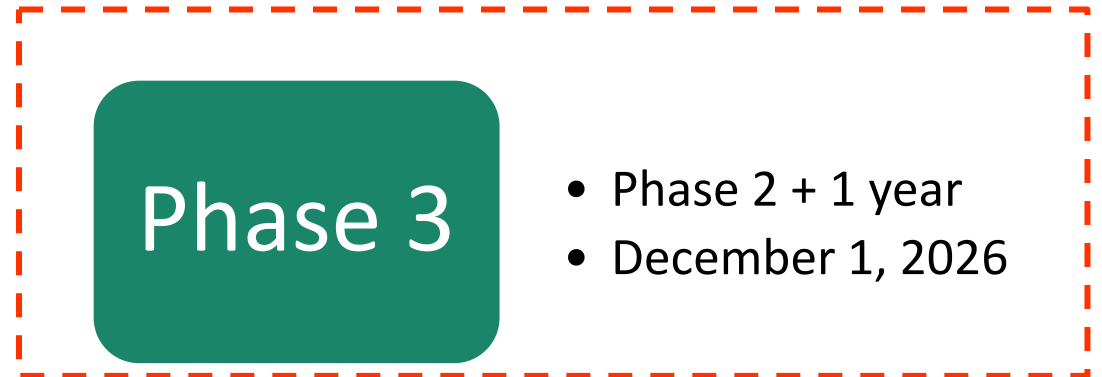
Phase 2

- Phase 1 + 1 year
- December 1, 2025



Phase 3

- Phase 2 + 1 year
- December 1, 2026



December 1, 2027 ALL collectors transitioned

Transition Phase 3 – Depot

- **Design:**

- Form working group with collectors
- Develop and consult on Depot Collection Eligibility Criteria
- Complete cost study on all collection channels and develop depot incentive rates
- Complete assessment on option of MMSW providing curbside/multi-family collection directly in applicable communities
- Develop procurement process and documents
- Finalize depot accepted material list

- **Procurement:**

- Competitive procurement process for post-collection services
- Release of collection agreements and incentive rates to depot collectors

- **Implementation:**

- Launch of depot collection
- Application of updated curbside/multi-family incentive rates

Transition Phase 3 – Working Group

- MMSW will establish a Transition Phase 3 Working Group comprised of administrative representatives of communities targeted for inclusion in Transition Phase 3.
- Open to those that are interested in participating in further engagement with MMSW and their peers, as well as SUMA, SARM, and ARWMAS.

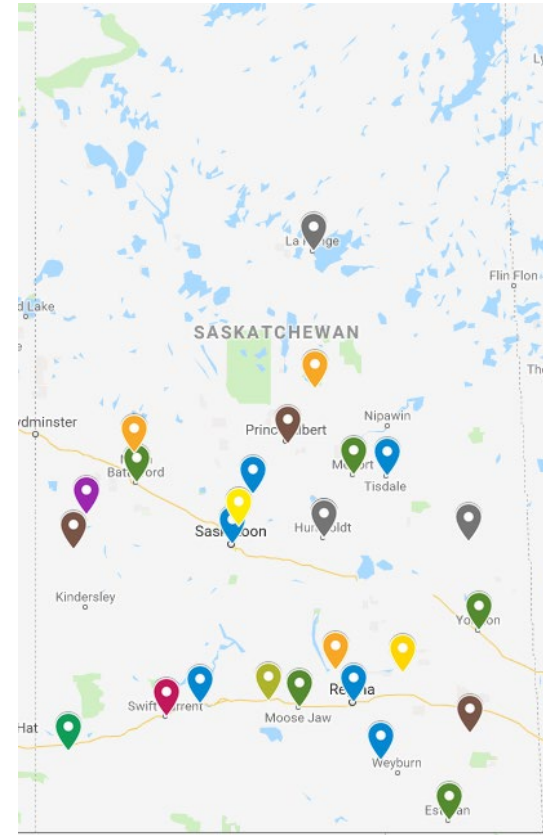
Transition Phase 3 Working Group Input Areas of Focus

- Key Transition Phase 3 elements that participants will have the opportunity to review and provide feedback on include:
 - Depot Collection Eligibility Criteria
 - Depot collection standards, policies and procedures
 - Depot MSA/SOW
 - Depot incentive rates.

2026

Cost Study Phase 3

- To be conducted in 2026.
- Representative sample for collectors currently in MMSW program.
- Results will be used to inform incentive rates for Depot collection and to update (if applicable) incentive rates for Curbside and Multi-family programs.
- MMSW will work with the Advisory Committee and working groups to confirm proposed approach and sampling.



Non-Transitioned Collectors

- MMSW collectors will continue to receive payments in accordance with the terms of their existing agreements until:
 - An offer is accepted for collection services in accordance with one of the transition phases
 - Another organization has established a collection services agreement with MMSW to provide curbside, multi-family and/or depot collection services in the applicable community
 - All transition phases are completed December 1, 2027



Additional Consultation



Indigenous Consultation (Phase 2)

- In preparation for Phase 2, MMSW will be engaging directly with First Nation and Métis communities and organizations on an appropriate process and timeline for additional and dedicated consultations on their involvement in recycling opportunities. This will be conducted in four stages:
 - **Stage 1** will focus on building relationships with applicable First Nations and Métis organizations by introducing these organizations to MMSW team members and providing key background information for the program, product stewardship, and the transition to the full EPR model.
 - **Stage 2** will focus on engaging with these various organizations and/or communities to learn how best to conduct culturally relevant, respectful and effective engagement on residential recycling and inclusion in a full EPR program in Saskatchewan.
 - **Stage 3** will include dedicated engagement with First Nations and Métis organizations and communities, bringing all learning and insights from Stage 2 into the process.
 - **Stage 4** will incorporate results from this engagement into MMSW's development of a meaningful model for First Nations and Métis participation in PPP recycling opportunities.

Performance Targets

- During the transition phases, MMSW will seek to maintain an overall program collection rate of **72.5%** and an overall recycling rate of **55%**
- Upon completion of Phase 3, MMSW will propose and consult on targets for:
 - Overall program recycling rate
 - Overall program diversion rate
 - Recycling rate by PPP category
 - Diversion rate by PPP category



Additional Stakeholder Consultation

- As several major program components cannot be developed until elements of the transition phases described are implemented, MMSW will submit to the Ministry a total of three formal submissions for approval.
- Each submission will include a dedicated consultation period with relevant parties in advance of submission.

Submission Number	Program Plan Component	Program Plan Reference	Submission Timeline
1	Community Curbside and Multi-family Collection Eligibility Criteria/ Phase 2 Efficiency Criteria	Section 4.4.6 and 4.4.7	Launch of Transition Phase 1 Dec. 1/24
2	Depot Collection Eligibility Criteria and collection standards, policies and procedures for depot collection	Section 4.4.9	Launch of Transition Phase 2 Dec. 1/25
3	Performance Targets	Section 5.3.4	Launch of Transition Phase 3 + 12 months Dec. 1/27

Resident Communications



Resident Communications

- MMSW will design and deliver an effective resident education program that aims to increase resident awareness of the program features and benefits and engage and encourage residents to participate in the program correctly
- Communities acting as collection service providers will retain primary responsibility for delivering resident communication strategies associated with the collection of PPP.
- MMSW will employ education and awareness campaigns, develop collector resources, provide resident support services and conduct research.
- To ensure that residents with limited internet services have access to program information, MMSW will employ a number of strategies including phone support, event attendance, out of home advertising (e.g. transit shelters, billboards) and operations support resources (e.g. on-site signage, recycling guides, posters).

Branding Update



New Brand



Brand - In Practice



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customize



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Subhead
October 19, 2023





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Section
Title



Content

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Thank You

